

FEEDING OUR NATION



OUR RED MEAT SUPPLY CHAIN PRIORITIES IN 2018

EXPANDING TRADE & INVESTMENT



WELLBEING OF PEOPLE & LIVESTOCK



BETTER POLICY SETTINGS



SUPPLY CHAIN COLLABORATION



SUPPORT TRADE AGREEMENTS

- Indonesia-Australia Comprehensive Economic Partnership Agreement finalised with a positive net gain outcome
- Australian red meat positively positioned for new trade opportunities in the European Union and the United Kingdom
- Livestock export trade resumed to key markets of the Kingdom of Saudi Arabia and the Philippines
- Ratifications are rapidly secured to realise the gains from the Comprehensive and Progressive Trans-Pacific Partnership

NO FEAR, NO PAIN

- Support the Australian beef and sheep meat sustainability programs, Industry Integrity System Company and the Livestock Global Assurance Program (LGAP) establishment and transition in helping achieve industry's goals of no fear, no pain
- The Agriculture Ministers Forum (AGMIN) is the key government leadership forum for animal welfare
- Develop best practice policy approaches to a national animal welfare framework for red meat

BETTER REGULATION

- The Department of Agriculture and Water Resources (DAWR) review of the Australian Standards for the Export of Livestock (ASEL) services commercially sustainable operations
- DAWR revisits key red meat priorities presented to the Productivity Commission in 2016 and delivers key value add reforms
- Securing Our Resources: Industry identifies impacts and government-led solutions adopted across key input areas of energy, labour and water

SUPPORTING SMALL RETAILERS

- AusIndustry and Office of Small Business provide tailored business development support programs for red meat retailers
- Government supports industry led Retail Taskforces for Independent Butchers who represent 24 cents to every dollar spent in Australia

REFORM TECHNICAL BARRIERS TO TRADE

- \$3.4 billion technical barrier to trade bill prioritised and strategically addressed by a newly formed industry-government working group
- Department of Foreign Affairs and Trade (DFAT) Agricultural Counsellors program refunded and new positions allocated to South America and China

A SAFER SUPPLY CHAIN

- *From Freight to Plate: Delivering the Goods* 2017 submission adopted by the Coalition government in the National Freight and Supply Chain Strategy

LEADERSHIP IN ADOPTION AND COMMERCIALISATION

- Two regional innovation adoption trials are funded by DAWR looking to develop a best practise, red meat regional adoption delivery model using peer to peer networks
- DAWR ensures Rural Research & Development Corporations includes industry adoption or industry uptake plans as part of their research agendas

MODERN MEAT LANGUAGES

- Support of industry on sheep meat language including agreed outcomes on lamb definition and raising claims developed
- Support of industry's ongoing implementation of the Beef Language White Paper

PROMOTE INDUSTRY INVESTMENT

- Foreign Investment Review Board investment thresholds reviewed by Treasury
- Australian agribusiness products and services across agencies as a two-way trade and investment value add through an Austrade feasibility study

WORLD CLASS SYSTEMS

- Red Meat Integrity Systems company constantly improved and expanded to deliver on our consumers expectations and livestock wellbeing goals

ACCOUNTABILITY & TRANSPARENCY

- Government responds to findings of the Australian Farm Institute Report delivered to the Minister for Agriculture in January 2016
- Specialist biosecurity resourcing package provided to ensure fresh beef importation meets Australian equivalent food safety and production standards

INNOVATION IN DATA

- Government provides input to an industry-led 'Future Impacts of Technology on our Supply Chain' paper
- The industry led Objective Measurement, Adoption and Commercialisation (OMAC) Committee to develop a data sharing & up and down supply chain engagement strategy



RMAC are a proud network of producers, lot feeders, manufacturers, retailers and livestock exporters representing 75, 000 Australian beef, goatmeat and sheepmeat businesses from gate to plate.



(02) 6269 5606



@redmeatcouncil



admin@rmac.com.au



@redmeatcouncil